



2017 U.S. CAPITOL CHRISTMAS TREE SPONSORSHIP OPPORTUNITIES



THE U.S. FOREST SERVICE IN PARTNERSHIP WITH CHOOSE OUTDOORS ARE PROUD TO BRING THE U.S. CAPITOL CHRISTMAS TREE FROM THE KOOTENAI NATIONAL FOREST IN MONTANA TO WASHINGTON D.C. FOR THE 2017 HOLIDAY SEASON. WE INVITE YOU TO TAKE PART IN TELLING THE STORY OF THE KOOTENAI, THE GREAT STATE OF MONTANA, AND THE TREE'S JOURNEY TO THE U.S. CAPITOL IN 2017. GENERAL SPONSORSHIP OPPORTUNITIES ARE OUTLINED BELOW. WE ARE HAPPY TO CUSTOMIZE SPONSORSHIPS TO MEET YOUR ORGANIZATION'S GOALS AND OBJECTIVES. THE PROGRAM WOULD NOT BE POSSIBLE WITHOUT THE GENEROUS SUPPORT OF LOCAL AND NATIONAL PARTNERS. THANK YOU FOR YOUR CONSIDERATION!

GRIZZLY (\$100,000)

SPONSORS RECEIVE THE FOLLOWING ITEMS PLUS ALL ITEMS FROM THE LEVELS LISTED BELOW:

- RECOGNITION AS PRESENTING SPONSOR OF THE CONGRESSIONAL RECEPTION IN WASHINGTON D.C. (DEC. 2017)*
- SPECIAL ACCOMMODATIONS AT THE TREE LIGHTING CEREMONY AT THE U.S. CAPITOL IN WASHINGTON D.C. (DEC. 2017)*
- SIX INVITATIONS TO THE CONGRESSIONAL TREE LIGHTING RECEPTION (DEC. 2017)*
- SIX INVITATIONS TO THE FOREST SERVICE CHIEF'S RECEPTION (DEC. 2017)
- SIX INVITATIONS TO SPONSOR & PARTNER RECOGNITION EVENT (DEC. 2017)
- PRIMARY LOGO AND/OR NAME RECOGNITION ON ALL 2017 PROMOTIONAL MATERIALS INCLUDING WEBSITE, BANNER, AND SPECIAL EVENT OPPORTUNITIES, AS APPROPRIATE.

PRESENTING SPONSOR LEVEL MAY BE REACHED IN PART WITH TRADE/IN-KIND SUPPORT; MUST INCLUDE AT LEAST 50% CASH.

MEADOWLARK (\$50,000)

SPONSORS RECEIVE THE FOLLOWING ITEMS PLUS ALL ITEMS FROM THE LEVELS LISTED BELOW:

- SPECIAL ACCOMMODATIONS AT THE TREE LIGHTING CEREMONY AT THE U.S. CAPITOL IN WASHINGTON D.C. (DEC. 2017)*
- FOUR INVITATIONS TO THE CONGRESSIONAL TREE LIGHTING RECEPTION (DEC. 2017)*
- FOUR INVITATIONS TO THE FOREST SERVICE CHIEF'S RECEPTION (DEC. 2017)
- FOUR INVITATIONS TO SPONSOR & PARTNER RECOGNITION EVENT (DEC. 2017)
- LARGE COMPANY LOGO ON OFFICIAL 2017 CAPITOL CHRISTMAS TREE BANNER

BITTERROOT (\$25,000)

SPONSORS RECEIVE THE FOLLOWING ITEMS PLUS ALL ITEMS FROM THE LEVELS LISTED BELOW:

- FEATURE ON COMPANY AND INVOLVEMENT WITH U.S. CAPITOL CHRISTMAS TREE SHARED ON WEBSITE & SOCIAL MEDIA
- SPECIAL ACCOMMODATIONS AT THE TREE LIGHTING CEREMONY AT THE U.S. CAPITOL IN WASHINGTON D.C. (DEC. 2017)
- TWO INVITATIONS TO THE CONGRESSIONAL TREE LIGHTING CEREMONY AND RECEPTION (DEC. 2017)*
- TWO INVITATIONS TO THE FOREST SERVICE CHIEF'S RECEPTION (DEC. 2017)
- TWO INVITATIONS TO ATTEND THE SPONSOR & PARTNER RECOGNITION EVENT (DEC. 2017)
- MEDIUM COMPANY LOGO ON OFFICIAL 2017 CAPITOL CHRISTMAS TREE BANNER
- MINIMUM OF THREE ORGANIZATION-RELATED SOCIAL MEDIA POSTS

AGATE (\$10,000)

SPONSORS RECEIVE THE FOLLOWING ITEMS PLUS ALL ITEMS FROM THE LEVELS BELOW:

- TWO ORGANIZATION-RELATED SOCIAL MEDIA POSTS
- SMALL LOGO ON OFFICIAL 2017 CAPITOL CHRISTMAS TREE BANNER
- COMPANY LOGO PLACEMENT ON ALL PAGES OF 2017 U.S. CAPITOL CHRISTMAS TREE WEBSITE

CUTTHROAT TROUT (\$5,000)

SPONSORS RECEIVE THE FOLLOWING ITEMS PLUS ALL ITEMS FROM THE LEVELS BELOW:

- COMPANY NAME ON OFFICIAL 2017 CAPITOL CHRISTMAS TREE BANNER
- INVITATION TO PARTICIPATE IN 2017 CAPITOL CHRISTMAS TREE EVENTS
- PRESS RELEASE TEMPLATE ANNOUNCING PARTNERSHIP

PONDEROSA PINE (\$1,000)

SPONSORS RECEIVE THE FOLLOWING:

- COMPANY NAME ON OFFICIAL 2017 CAPITOL CHRISTMAS TREE BANNER
- ONE COMPANY LOGO ON THE U.S. CAPITOL CHRISTMAS TREE WEBSITE
- OFFICIAL COMMEMORATIVE 2017 CAPITOL CHRISTMAS TREE ORNAMENT AND COIN

FRIENDS OF THE TREE (\$100-\$500)

SPONSORS RECEIVE THE FOLLOWING:

- COMPANY NAME ON OFFICIAL 2017 CAPITOL CHRISTMAS TREE BANNER
- COMPANY NAME THE U.S. CAPITOL CHRISTMAS TREE WEBSITE

CONTACT:

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**FINAL APPROVAL OF THESE BENEFITS PENDING CONGRESSIONAL APPROVAL.*